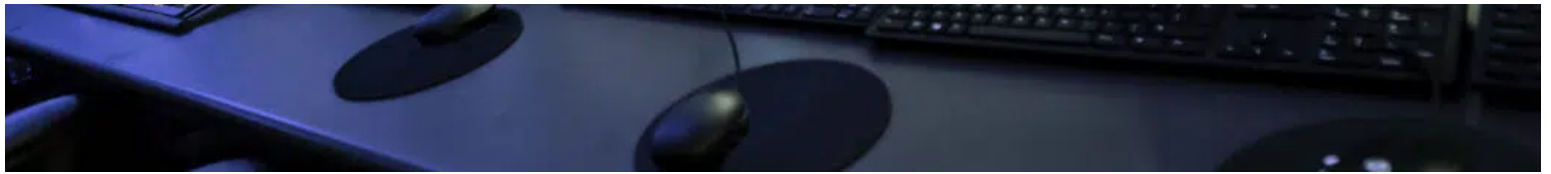


# Transform the way you **Make TV**

Efficiently create and deliver premium video content for linear and connected TV to maximize profitability across every screen.

[Customer success stories](#) →





# Thrive in an evolving media landscape

With shifting viewer behaviors and the disruption of traditional linear TV, maximizing the reach and impact of your content has become critical. At the same time, staying competitive in today's rapidly evolving market means modernizing your infrastructure to take advantage of new revenue streams, while enhancing operational efficiency to meet ever-tightening budgets.

Sound daunting? Not with Imagine in your corner.

## **Leverage evolutionary migration solutions**

Seamlessly blend SDI and IP technology in a hybrid operations, maintaining consistency across all environments and integrating with

## **Pursue new opportunities**

Launch new revenue-generating services and channels more quickly and at a lower cost to drive growth. Streamline channel deployment and enable high-quality UHD and HDR video

## **Unlock sustainable profitability**

Seamlessly deliver high-value content across multiple platforms. Reduce redundant infrastructure and increase operational efficiency by

standards-compliant systems for fast implementation and low-latency media delivery.



for a premium viewing experience.



consolidating operations through multisite deployments.



## Make TV your way

No matter how you envision making TV, Imagine has the integrated software and solutions to make it happen.



### Maximize broadcast infrastructure

Be ready for what's next with an IP-based infrastructure built on SMPTE ST



### Launch new channels at scale

Deploy and manage more channels across multiple cloud and on-prem



### Simplify live production

Deliver premium content across platforms and devices with leading-edge media



### Integrate cloud solutions

Bring the cloud and on-prem together with powerful channel

2110.

sites from a single interface.

processing and control.

orchestration and automation.

[Learn more →](#)

[Learn more →](#)

[Learn more →](#)

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FEATURED PRODUCTS

[See all products →](#)

## Your Make TV lineup

Our playout, automation, processing, and routing systems integrate with your existing standards-compliant systems to reduce complexity and improve workflow efficiency

Production  
Infrastructure

### Selenio™ Network Processor

Manage HDR conversion, synchronization, JPEG XS compression, IP gateway, and more.

Production  
Infrastructure

### SNP Multiviewer

Monitor multiple video sources simultaneously with ultra-low latency in SDI, IP, and hybrid facilities.

Production  
Infrastructure

### Magellan™ Control System

Easily manage SDI/IP signal routing and monitoring via user-focused, customizable control interfaces.

Production  
Infrastructure

### Routers

Access a range of powerful routing solutions that easily scale as your requirements evolve.

[Learn more →](#)

[Learn more →](#)

[Learn more →](#)

[Learn more →](#)

Playout and  
Channel  
Origination

### **Aviator Automation™**

Mix on-prem and cloud channels using a common control system to ensure consistent on-air operations.

[Learn more →](#)

Playout and  
Channel  
Origination

### **Aviator Orchestrator™**

Synchronize content, playlists, metadata, and channel status across all your on-prem and cloud-based sites.

[Learn more →](#)

Playout and  
Channel  
Origination

### **Versio™ Integrated Playout**

Launch new SD, HD, and UHD channels quickly and cost effectively in SDI, IP, and hybrid environments.

[Learn more →](#)

Playout and  
Channel  
Origination

### **Nexio+™ AMP**

Seamlessly and reliably manage digital content from ingest to playout.

[Learn more →](#)

## MARKETS

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# Markets we serve

Imagine is the industry leader in IP technology and global deployments across a wide range of markets.



## National Broadcasters

Take on the competition with innovation and agility. Centralize and streamline your operations with modern, fully-integrated solutions that leverage your existing investments to maximize revenue by doing more with less.

[Learn more](#) →

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## Regional Broadcasters

Take advantage of your strengths and maximize your local resources with automated tools designed to streamline your production and playout processes and enable best-of-breed solutions that fit your budget.

[Learn more](#) →

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## Sports

Equip your team with the high performance solutions they need to deliver premier content in demanding environments—no matter where they're located—broadcasting live sporting events.

[Learn more](#) →

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## Corporate

Reduce your stress and hit all of your corporate benchmarks when you create premier-quality in-house video productions.

[Learn more](#) →

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## House of Worship

Make sure you can remain adaptable while still staying on-budget with the industry-leading tools you need for

greater outreach for your community  
and your congregations.

[Learn more](#) →

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“Selecting Imagine Communications to supply  
new facility was a straightforward decision ... th  
SMPTE ST 2110 IP technologies for networ  
technol

**Ali Hus**

Director of Broadcast Operat

Are you  
ready to

# transform the way you make TV?

Contact our experts  
today to get started.

Talk to us →



SOLUTIONS	PRODUCTS	CUSTOMER ENABLEMENT	IN R
		Customer Care	In In
		Managed Services	To R
		Professional Services	G
		Training	
		Consulting	



## Stay connected

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### Make TV

Maximize  
broadcast  
infrastructure

Launch new  
channels at  
scale

Integrate  
cloud  
solutions

Simplify live  
production

### Monetize TV

Increase  
automation

Optimize  
linear

Shift to cloud  
workflows

Converge  
linear & CTV  
workflows

Improve CTV  
& FAST  
monetization

### Make TV

Production  
Infrastructure

Playout and  
Channel  
Origination

Imagine  
Aviator™

### Monetize TV

Ad Sales /  
OMS

Traffic

Rights &  
Scheduling

Optimization

Video Ad  
Server